



Sri. K V Shankaragowda
Founder



People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
(An Autonomous Institution Aided by Government of Karnataka, Affiliated to VTU, Belagavi)
Rank Band 201-300 in NIRF 2024



Sri. K S Vijay Anand
President



DEPARTMENT OF MANAGEMENT STUDIES (MBA)

229th Rank and 16th position in ROI in B-school Survey Business Today 2024

ANNUAL NEWS LETTER ACADEMIC YEAR 2023-24



ADAMYA - 2024



The Post Graduate Department of Management Studies (PGDOMS) was established in the year 2009, with an intake of 60 students, the Department increased its intake to 120 in the year 2024. It was approved as a Research Centre in the year 2017 by VTU, Belgaum and in 2021 by University of Mysore, Mysore. The Department has been striving to offer quality Management Education through a team of qualified and experienced faculty members. The department foresees the acumen in students become managers and leaders of the global world.

ADVISORY BOARD

Dr. N.L.Murali Krishna

Principal

Dr. Vinay S

Vice-Principal

Dr. A C Kiran Kumar

Editor

Dr. Aluregowda
Head of the Department

EDITORIAL BOARD

Dr. Somashekar P
Dr. A S Mahesh
Prof. T D Suman

Prof. Mahendra Kumar B R
Prof. Mary Soundarya J

DEPARTMENT INFRASTRUCTURE



DESK OF HONORABLE PRESIDENT



Sri. K S Vijay Anand
President PET (R).
Mandya

The Department of Management Studies and Research Centre is dedicated to fostering an environment of academic excellence, innovation, and collaboration, committed to providing the students with a comprehensive education that equips them with the knowledge and skills necessary to excel in their chosen fields.

SECRETARY MESSAGE



Sri. S L Shivaprasad
Secretary PET (R).
Mandya

It is a great honor the Department of Management Studies and Research Centre is dedicated to nurturing an environment of excellence, innovation and committed to providing continuously supporting the students in their academic and Carrer growth.

MESSAGE

FROM THE PRINCIPAL

It is my privilege to extend warm greetings to all members of the MBA department. As we reflect on our journey so far, I am filled with pride and admiration for the remarkable achievements and progress we have made together



Dr. N.L.Murali Krishna
Principal, PESCE



Dr. Vinay S
Vice-Principal, PESCE

FROM THE VICE- PRINCIPAL

It is with great pride the department thrives on the pursuit of excellence, innovation, and leadership. Our students have consistently demonstrated their ability to excel academically and professionally

FROM THE HOD

It is my privilege the department has consistently upheld a tradition of academic excellence, innovation, and leadership, and I am immensely proud of the strides we have made together.



Dr. Aluregowda
Head of the Department

FROM THE EDITOR

We are excited to share the latest news and developments, including upcoming events, guest lectures, and collaborative initiatives with industry partners. These opportunities provide our students with invaluable experiences and exposure to the real-world challenges and opportunities they will face in their careers.



Dr. A C Kiran Kumar
Editor, Department of MBA

TEACHING FACULTY



Dr. Somashekar P
Professor



Dr. Mahesh A S
Associate Professor



Dr. Aluregowda
Associate Professor



Dr. A C Kiran Kumar
Associate Professor



Prof. T D Suman
Assistant Professor



Prof. Mahendra Kumar B R
Assistant Professor



Prof. Mary Soundarya J
Assistant Professor

NON-TEACHING STAFF



Chaithra
SDA



Manjesh
Assistant Librarian



Mahesh H D
Helper



Soomavathi
Attender

ABOUT P. E. S. COLLEGE OF ENGINEERING

P. E. S. College of Engineering, Mandya was started in the year 1962 by People's Education Society®, Mandya under the leadership of Late Sri K. V. Shankara Gowda.

The college is permanently affiliated to Visvesvaraya Technological University (VTU), Belagavi, and has obtained Autonomous status in the year 2008-09 by the UGC. It is recognized by All India Council for Technical Education (AICTE), New Delhi and accredited by National Board of Accreditation (NBA) and National Assessment and Accreditation Council (NAAC) with A Grade. The college is functioning under the Grant-in-Aid code, Government of Karnataka and also beneficiary of TEQIP grants.

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

The Department of Management Studies (MBA) was established in 2009 and initially admitted 60 students; this number increased to 120 in 2024. The department focuses on developing managerial skills in students through regular placement and training activities, preparing them for various industries such as Automobile, IT, Banking, and Pharma. The Department is accredited by the NBA and recognized as a research center by VTU and the University of Mysore for PhD guidance. The Department organizes industrial visits and technical lectures to connect academic learning with real-world developments.

VISION

Develop responsible leaders through high quality management education, research and entrepreneurship contributing to business, society and environment

MISSION

M1

To provide management education to find solution to business problems by imparting analytical skills, knowledge and critical thinking abilities.

M2

To inculcate leadership qualities, research culture and entrepreneurial skills for professional development with state of the art facility

M3

To accomplish professionals to communicate economic, legal, and ethical aspects of the business, society and environment.

PROGRAM EDUCATIONAL OBJECTIVES (PEO) STATEMENTS

PEO-1: Demonstrate analytical skills and decision-making skills among students.

PEO-2: Exhibit leadership and managerial qualities through working with cross functional teams.

PEO-3: Apply creativity through holistic knowledge for better understanding of Economic, legal and ethical aspects of the business, society and environment.

PROGRAMMES OFFERED BY THE DEPARTMENT

MBA – Dual Specialization:-

- Finance & Human Resource Management
- Finance & Marketing Management
- Human Resource Management & Marketing Management

Ph.D. Program offered in Management under VTU & UOM

FACILITIES

- Qualified and dedicated faculty from industry and academia
- State of Art Infrastructure, Well Equipped Laboratory & Exclusive Department Library
- Industry Institution Lecture Series, Funded Projects from AICTE
- Entrepreneurship Development Activities
- Collaboration with Industries and Professional Bodies
- Alumni Lecture Series
- WI-FI Facility, Internet Facilities

DEPARTMENT ACHIEVEMENTS

► NATIONAL BOARD OF ACCREDITATION

Department has received accreditation status from Academic Year 2023-24 to 2025-26.

► BUSINESS TODAY

229th Rank B-School Survey Business Today - 2024

16th Position on Return On Investment - ROI Business School Survey Business Today 2024

242nd Rank B-School Survey Business Today - 2023.

91st Position on Return On Investment - ROI Business School Survey Business Today 2022

245th Rank B-School Survey Business Today 2022.

► TIMES OF INDIA

73rd Rank on Times B - School Survey 2023

95th Rank in Research Methodology Survey Conducted By Top 150 Times B-School Survey 2023.

► NIRF 2020

NIRF-India Ranking 2020 Overall (Rank-Board 151-200).

► THE WEEK

148th Rank B-School Private All India The Week In 2019.

62nd Rank in B-School South Zone The Week In 2019.

58th Rank in B-School Private South Zone The Week In 2019

DEPARTMENTAL ACTIVITIES

1. UTSAV-Weekly Management Event
2. Industry Institution Lecture Series
3. Special Lecture Series
4. Pre-Placement Training
5. Case study based pedagogy
6. Entrepreneurship Development activities
7. Collaborations with industries and Professional Bodies
8. Alumni Lecture Series
9. Wi-Fi Facility, Internet Facilities
10. Exclusive Library E- resources
11. Funded Projects
12. Motivating Business plan competition
13. Training to student project programs
14. Motivation to national/ international Management fest
15. Involving to societal activities
16. Organizing Cultural activities
17. Organizing to Intra and Inter sports activities
18. Motivating to paper presentation and research competition placed in reputed national and multinational companies.

ANNUAL NEWSLETTER RELEASE (ADAMYA 2023) ON 15.12.2023



Annual Newsletter, highlighting the remarkable achievements and milestones of our department over the past year. Our students have excelled in academics, research, and extracurricular activities, making us proud with their dedication and hard work. Our faculty members have continued to innovate and inspire, contributing to cutting-edge research and providing exceptional education. Their commitment to excellence has been instrumental in shaping the future leaders of tomorrow. We also celebrate the numerous events, seminars, and workshops that have enriched our academic environment, fostering a culture of learning and collaboration. The vibrant community spirit within our department continues to thrive, thanks to the collective efforts of our students, faculty, and staff. As we look ahead, we remain committed to pushing the boundaries of knowledge and creating a nurturing environment for all. Thank you for being a part of our journey.

ORIENTAION PROGRAM ON 02.04.2023



Dr. H M Nanjudaswamy Principal of PES College of Engineering, Mandya addressed first-year PG students at K V Shankaragowda Training and Placement Auditorium in the orientation program on 02.04.2024. Prof. Diwakar Deputy COE addressed PES Autonomous Exam rules and regulations. The faculty members, students and parents presented in the 2023-2024 PG batch orientation program



**FRESHERS DAY ON 01.06.2024
AND FAREWELL DAY ON 03.08.2024**



KSCST 47TH STUDENT PROJECT PROGRAM (SPP) 2023-24

Sl. No.	Project Guide Name	Students Name	Project Title	Amount in Rs
1	Prof. Suman T D Prof. Mary Soundarya J	Darshan S Jayanth Aradhya M Prakruthi Chandana	Precision Farming	4,000/-

FKCCI 16TH EDITION OF MANTHAN 2024 BUSINESS PLAN COMPETITION



The business plan was selected for the presentation at FKCCI 16th edition of Manthan 2024, Sudarshan, Gagana and Dakshatha G J final year students presented the business plan under the guidance of Prof. Suman T D and Prof. Mary Sounddarya J on 11.07.2024

WORKSHOP

**AICTE – RPS SPONSORED
ONE DAY WORKSHOP
MICRO FINANCE
INITIATIVES TOWARDS
WOMEN EMPOWERMENT
ON 15-12-2023**

People's Education Trust (R), Mandya
P E S College of Engineering, Mandya.
(An Autonomous Institution Aided by the Govt. of Karnataka, Affiliated to VTU, Belagavi)

**AICTE - RPS Sponsered one day
WORKSHOP**

NBA

MICRO FINANCE INITIATIVES TOWARDS WOMEN EMPOWERMENT

On Friday, December 15, 2023

**Department of Management Studies
HOD, Staff Members & Students**



The Sustainable Development Goals Event was a significant gathering dedicated to raising awareness and promoting action towards achieving the 17 global goals set by the United Nations. The event brought together students, faculty, and experts to discuss and strategize on implementing sustainable practices.

ಹವಾಮಾನ ವೈಪರಿತ್ಯ ಮತ್ತು ಜಾಗತಿಕ ತಾಪಮಾನ ಕುರಿತು ಕಾರ್ಯಾಗಾರ



ಪುಂಡ್ರ: ಶರಣದ ಪಿ.ಎಸ್. ಎಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜಿನ ಕೆ.ಪಿ. ಶಂಕರಗೌಡ ವಿವಿಧೋದ್ದೇಶ ಸಭಾ ಭವನದಲ್ಲಿ ವಿಕಸನ ಗ್ರಾಮೀಣ ಮತ್ತು ನಗರಾಭಿವೃದ್ಧಿ ಸಂಸ್ಥೆ, ಪುಂಡ್ರ ಹಾಗೂ ವಿಶ್ವ ಯುವಕ ಕೇಂದ್ರ, ನವದೆಹಲಿ ಇವರ ಸಂಯುಕ್ತ ಆಶ್ರಯದಲ್ಲಿ ಹವಾಮಾನ ವೈಪರಿತ್ಯ ಮತ್ತು ಜಾಗತಿಕ ತಾಪಮಾನ ಕುರಿತು ಕಾರ್ಯಾಗಾರವನ್ನು ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜಿನ ಅಕಾಡೆಮಿ ಡೀನ್ ಡಾ.ಬಿ.ದೀನೇಶ್ ಪ್ರಭು ಉದ್ಘಾಟಿಸಿದರು.

ಶಂಕರ ಮಾತನಾಡಿದ ಅವರು ಹವಾಮಾನ ವೈಪರಿತ್ಯ ಮತ್ತು ಜಾಗತಿಕ ಸಮಸ್ಯೆಗಳೆಂದಾಗಿ ಜೀವ ವೈವಿಧ್ಯತೆ ಸಂರಕ್ಷಣೆ ಒಳಗಾಗಿದ್ದು ಮುಂದಿನ ದಿನಗಳಲ್ಲಿ ನಾವು ಶಮ್ಯ ರಾಜ್ಯವನ್ನು ಜಾಗತಿಕ ಸಮಸ್ಯೆಗಳಿಂದ ಹೇಗೆ ಕಾಪಾಡಿಕೊಳ್ಳಬೇಕು ಎಂಬುದರ ಬಗ್ಗೆ ಇಂದಿನ ಯುವ ಪೀಳಿಗೆಗೆ ಮನವರಿಕೆ ಮಾಡಬೇಕಾಗಿರುವುದು ಅತ್ಯಗತ್ಯ ಎಂದು ಅಭಿಪ್ರಾಯಪಟ್ಟರು.

ವಿಕಸನ ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕರಾದ ಮಹೇಶ್ ಚಂದ್ರ ಗುರು ಮಾತನಾಡಿ, ಅತಿ ಹೆಚ್ಚು ರಾಸಾಯನಿಕ ಗೊಬ್ಬರಗಳ ಬಳಕೆಯಿಂದ ಕೃಷಿ ಮೇಲೆ ದೀರ್ಘಕಾಲದ ಪ್ರತಿಕೂಲ ಪರಿಣಾಮಗಳು ಉಂಟಾಗುತ್ತವೆ. ಇದರಿಂದ ನಾವು ದಿನಕ್ಕೆ ಉಪಯೋಗಿಸುವ ಆಹಾರದಲ್ಲಿ ನಮ್ಮ ಶರೀರಕ್ಕೆ ಅಡಚಣೆ ಉಂಟಾಗುತ್ತದೆ. ಇದರ ಪರಿಣತಿಗೆ ಸೂಯನ್ನು ನೆಡಬೇಕು. ಇದರಿಂದ ಪರಿಶರದ ಅಭಿವೃದ್ಧಿ ಆಗುತ್ತದೆ ಎಂದು ಗುಡಿದರು.

ವೇದಿಕೆಯಲ್ಲಿ ಕಾರ್ಯಕ್ರಮದ ಸಂಯೋಜನೆ ನಾಲ್ಕರಿಬ್ಬರು ಮಂಜುಸಾಲ್ ಬೆಂಗಳೂರಿನ, ಡಾ.ಶಂಕರ್ ಪ್ರಸಾದ್, ಇನ್ನಿತರರಿದ್ದರು.



BLOOD DONATION CAMP ON 08.12.2023

Final year students actively participated in the event voluntarily donated blood to save life.



Sri K V Shankaragowda
Founder.PETIRI MANDYA



Sri K S Vijay Anand
President.PETIRI MANDYA

P.E.S. COLLEGE OF ENGINEERING MANDYA

YOUTH RED CROSS WING

"VOLUNTARY BLOOD DONATION CAMP"

"Giving blood is giving life , Be a lifesaver."

VENUE: H . D CHOWDAIAH AUDITORIUM
DATE : 08/12/2023 , FRIDAY
TIME : 9:00 AM - 4:30 PM

Contact:
Tushanth :-63664 56374
Mahanthesh :-63661 94679

**Donate
blood &
save
lives**



KANNADA KALOTSOVA 24TH & 25TH NOVEMBER 2023




ಪಿ.ಇ.ಎಸ್ ಕಾಲೇಜ್ ಆಫ್ ಇಂಜಿನಿಯರಿಂಗ್
ಮಂಡ್ಯ








ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವದ ಅಂಗವಾಗಿ ಆಚರಿಸುತ್ತಿರುವ
ಕನ್ನಡ ಕಲೋತ್ಸವ
ಉದ್ಘಾಟನೆ:
ಶ್ರೀ ಕೆ.ಎಸ್. ವಿಜಯ ಆನಂದ್
ಅಧ್ಯಕ್ಷರು, ಪಿ.ಇ.ಟಿ ಪ್ರಿನ್ಸಿಪಲ್ ಮಂಡ್ಯ
ಸ್ವಾಗತಕೋರುವವರು:
ಡಾ.ಎಚ್.ಎಂ. ನಂಜುಂಡಸ್ವಾಮಿ
ಪ್ರಾಂಶುಪಾಲರು, ಪಿ.ಇ.ಎಸ್ ಕಾಲೇಜ್ ಆಫ್ ಇಂಜಿನಿಯರಿಂಗ್
ಉಪಸ್ಥಿತಿ:
ಡಾ. ವಿನಯ್ ಎಸ್
ಉಪ ಪ್ರಾಂಶುಪಾಲರು, ಪಿ.ಇ.ಎಸ್ ಕಾಲೇಜ್ ಆಫ್ ಇಂಜಿನಿಯರಿಂಗ್
ಏಮ್ಮೆಲ್ಲರನ್ನೂ ನಾವು ಹೃತ್ಪೂರ್ವಕವಾಗಿ ಸ್ವಾಗತಿಸುತ್ತೇವೆ
ಎಲ್ಲಾದರೂ ಇರು, ಎಂತಾದರೂ ಇರು... ಎಂದೆಂದಿಗೂ ನೀ ಕನ್ನಡವಾಗಿರು
24 & 25th ಸೆಪ್ಟೆಂಬರ್, 2023
ಸ್ಥಳ: ಡಾ.ಎಚ್.ಡಿ.ಬೆಂಗಳೂರು ಸಭಾಂಗಣ
ಸಮಯ: ಸಂಜೆ 4:00

On the occasion of Kannada Kalostsava final year students have actively participated in the food mela and it is a celebration of unity, diversity, and mutual respect and it provides a platform for students to share their heritage, learn about others, and build lasting friendships.



INDUSTRY CONNECT

Final year students participated in the skill gap training conducted on 04.11.2023



Certification course on "Strategy formulation and data visualization offered through IIT Madras from 22.01.2024 to 25.01.2024.



INDUSTRY CONNECT

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Rank Band 11-20 in 1997-2002
Rank Band 11-40 in 1997-2002
Rank Band 11-40 in 1997-2002

Department of MBA
Organising
Technical Talk on
"GREEN BANKING FOR INDIAN BANKING SECTOR"

RESOURCE PERSON



Dr. B R Shridhar
PhD, PGDM (IM, Kozhikode)
Regional Head-BRDG Branch, ICICI Bank

Date: 06-06-2024 | Venue: MBA Smart Class Room

<https://www.pesce.ac.in/> @pesce1962 @pesmandya

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Rank Band 11-20 in 1997-2002
Rank Band 11-40 in 1997-2002
Rank Band 11-40 in 1997-2002

Department of MBA
Organizing a Technical Talk on
"A WORKSHOP ON INVESTMENT BANKING OPERATIONS"

Resource Person



Sri. Maheshwar Narayanan
Senior Business Analyst
IMARTICUS LEARNING PVT LTD

Date: 05-06-2024
Time: 11-30 AM
Venue: MBA Smart Class Room

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Rank Band 11-20 in 1997-2002
Rank Band 11-40 in 1997-2002
Rank Band 11-40 in 1997-2002

Department of MBA
Is Organising
Technical Talk on
"COMMUNICATION SKILLS FOR MANAGERS"

Resource Person



MR. MANOJ KUMAR
FOUNDER/ CEO
BUD INDIA COMPANY

Date: 20-7-2024
Venue: K V Shankara Gowda Placement Auditorium

<https://www.pesce.ac.in/> @pesce1962 @pesmandya

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Rank Band 11-20 in 1997-2002
Rank Band 11-40 in 1997-2002
Rank Band 11-40 in 1997-2002

Department of MBA
Is Organising
Technical Talk on
**"AI DRIVEN MARKETING ENHANCING PRECISION,
POWER AND PERFORMANCE"**

Resource Person



MR. SHREYAS H M
DIGITAL MARKETING MANAGER
BOSTON TECHNOLOGIES

Date: 20-7-2024
Venue: K V Shankara Gowda Placement Auditorium

<https://www.pesce.ac.in/> @pesce1962 @pesmandya



INDUSTRY CONNECT



Sri. Prasad B P, Vice President Rossell Techsys, Bengaluru as appointed has a adjunct faculty for the academic year 2023-24. Session on Total Quality Management (TQM), a cornerstone for achieving excellence in today's competitive industrial landscape. We are honored to have with us Mr. Prasad BP, an esteemed expert with extensive experience in the realm of industrial management and quality assurance. Total Quality Management (TQM) for the students provided a comprehensive understanding of the principles and practices essential for achieving excellence in industrial operations. He highlighted the importance of integrating quality management into the organizational culture by emphasizing the critical components of TQM such as customer focus, continuous improvement, and process optimization. The session underscored the role of leadership in fostering a quality-centric environment and the necessity of employing data-driven decision-making to enhance operational efficiencies. The insights gained from this session equip future managers with the knowledge and tools required to implement TQM strategies effectively, ultimately driving their organizations towards sustained success and competitive advantage in the market.

BUSINESS QUIZ ON 12.01.2024



TEAM BUILDING ON 19.01.2024



TWO TRUTHS AND A LIE ON 02.02.2024



BUSINESS STRATEGY GAME ON 16.02.2024



THE NAME GAME ON 23.02.2024



TREASURE HUNT ON 01.03.2024



PARENTS TEACHERS MEETING HELD ON 24.01.2024

The Parents-Teachers Meeting was an engaging and productive session where faculty members and parents gathered to discuss the progress and well-being of students. The meeting aimed to foster a collaborative environment for enhancing the educational experience.



INTERNATIONAL CONFERENCE IN SHILLONG 29.01.2024 TO 31.01.2024



Dr. Aluregowda participated and presented a research paper. The conference was a prestigious gathering of experts and scholars from various fields, fostering a global exchange of knowledge and ideas.

RESEARCH CONCLAVE- 2024

On 03.02.2024 the Research Conclave at our college was a vibrant gathering of brilliant minds, aiming to push the boundaries of knowledge and innovation. The event featured a series of engaging presentations, poster sessions, and discussions that provided a platform for students and researchers to present their findings and exchange ideas.



INNOVATION LANCHPAD HELD ON 02.02.2024



The Innovation LaunchPad event was a dynamic platform designed to nurture creativity and foster entrepreneurial spirit among students. It provided a unique opportunity for budding innovators to present their ideas and projects to a panel of experts and potential investors.

Interactive workshops equipped participants with essential skills in areas such as ideation, prototyping, and business planning. Participants delivered compelling pitches, showcasing their innovative solutions to real-world problems.



WOMEN EMPOWERMENT

On 19.02.2024 a Panel Discussion on Empowering Women in Engineering

Empowering Women in Engineering event was a significant initiative aimed at inspiring and supporting female students and professionals in the engineering field. The event sought to address the gender gap in engineering and promote a more inclusive and diverse environment.

The poster is for a panel discussion titled "Empowering Women in Engineering" presented by IEEE PESCE. It features the IEEE PESCE logo and a "We" logo. The theme is "Breaking Barriers, Fostering Diversity, and Shaping the Future". Five panelists are listed with their names and titles: Kavita P Dixit (Associate Professor of EEE), Chandrika G. V (Associate Professor of Information Technology), Ritu Sharma (Head of Department of Information Technology), Roopa Satish (Associate Faculty), and Asha Appaji Gowda (Associate Professor). The event is dated 19-02-24 and held at Sri K. V. Shankaragowda Training & Placement Auditorium. Social media handles for IEEE PESCE are also provided.



Panel discussions addressed topics such as career growth, overcoming barriers, and the importance of mentorship and networking.

The event provided ample opportunities for participants to connect with mentors, peers, and industry professionals, fostering a supportive community.

MANAGEMENT FEST

VTU REGIONAL FEST ON 11.01.2024 TO 12.01.2024



NATIONAL LEVEL MANAGEMENT & CULTURAL FEST ON 16TH & 17TH MAY 2024

NEW HORIZON COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES

PRIZE MONEY: RS. 1,00,000/-

MANGLI
17th May
7pm onwards

RUDRAKSH
NATIONAL LEVEL MANAGEMENT & CULTURAL FEST

Faculty Coordinator:
Dr. Bano Kavitha
Faculty Coordinator:
Dr. Ooru Sakshi Anandya S
+91 9846 624 057

Faculty Co-coordinator:
Prof. Rajit B Huttbelli
+91 9846 624 020

Student Co-coordinators:
Ms. Niharika - 9846 624 056
Ms. Prerna - 9846 624 058
Ms. Gunitha - 9846 624 059
Ms. Anushka - 9846 624 061
Ms. Ananya - 9846 624 062
Ms. Sakshita - 9846 624 063

16th | 17th
May 2024

NEW HORIZON KNOWLEDGE PARK
HARASAHUBLI, BANGALORE

QR CODES:  

LEAD SPONSORSHIP: 

SILVER SPONSORSHIP: 

BRONZE SPONSORSHIP: 

MEDIA PARTNER: 

KNOWLEDGE PARTNER: 



TRAINING AND PLACEMENT ACTIVITIES

CORPORATE EDIQUATES ON 11.12.2023



JOB DESCRIPTION ON 11.12.2023



CORPORATE ADEQUATE ON 12.12.2023



PRESENTATION ON 12.12.2023



WORK ETHICS 13.12.2023



SELF ASSESSMENT 13.12.2023



ONE WEEK FDP (15.04.2024 TO 19.04.2024)



ONE WEEK WORKSHOP (02.05.2024 TO 06.05.2024)



one-week Faculty Development Program (FDP) was conducted for faculty members, aimed at enhancing their mentoring skills and fostering a culture of innovation. A one-week workshop was held for students to equip them with practical skills and knowledge essential for entrepreneurship. The both the FDP and the student workshop was overwhelmingly positive, highlighting the value and impact of these initiatives.

SPECIAL LECTURE SERIES



On 17.11.2023 Dr. Aluregowda and Dr. Mahesh A S were presented a compelling lecture on "Inspiring the Future Leaders" at the HRIHE Special Lecture Series. During the lecture, he emphasized the importance of developing leadership qualities such as integrity, empathy, vision, and resilience. He shared valuable insights on how future leaders can navigate challenges, make informed decisions, and drive positive change in their organizations and communities. Additionally, he highlighted the significance of continuous learning and staying adaptable in an ever-changing world.



Dr. Aluregowda Associate Professor and HOD, RAC member participated in the research scholars Praveen Kumar C and Shruthi N pre comprehensive Doctoral committee meeting held on 09 Nov 2023 at Maharaja Institute of Technology Mysore.



**NPTEL-AICTE
Faculty Development Programme**

(Funded by the MoE, Govt. of India)



This certificate is awarded to

DR SOMASHEKAR P

for successfully completing the course

Retail Management

with a consolidated score of **49 %**

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



(Jan-Mar 2024)

Roll No: NPTEL24MG515447600865

Duration of NPTEL course: 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exam. This certificate is therefore acceptable for promotions under CAS as per AICTE modifications dated 1st Nov. 2023, similar to other refresher / orientation courses F.No. AICTE / RIFD / FDP through MOOCs / 2023



NPTEL Online Certification

(Funded by the MoE, Govt. of India)

This certificate is awarded to

MAHESH A B

for successfully completing the course

Managing Change in Organizations

with a consolidated score of **51 %**

Online Assignments	21.33/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 395

Jan-Mar 2024
(8 week course)

Prof. Maheshwar Banerji
Coordinator, NPTEL
IIT Madras



Indian Institute of Technology Madras



**Elite
NPTEL Online Certification**

(Funded by the MoE, Govt. of India)

This certificate is awarded to

SUMAN T D

for successfully completing the course

Behavioral and Personal Finance

with a consolidated score of **69 %**

Online Assignments	17.92/25	Proctored Exam	51/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 491

Jan-Mar 2024
(8 week course)

Prof. Maheshwar Banerji
Coordinator, NPTEL
IIT Madras



Indian Institute of Technology Madras



**Elite
NPTEL Online Certification**

(Funded by the MoE, Govt. of India)

This certificate is awarded to

MAHENDRA KUMAR B R

for successfully completing the course

Mergers, Acquisitions and Corporate Restructuring

with a consolidated score of **70 %**

Online Assignments	20.9/25	Proctored Exam	48.5/75
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Total number of candidates certified in this course: 338

Feb-Apr 2024
(8 week course)

Prof. Maheshwar Banerji
Coordinator, NPTEL
IIT Madras



Indian Institute of Technology Madras



NPTEL Online Certification

(Funded by the MoE, Govt. of India)

This certificate is awarded to

MARY SOUNDARYA J

for successfully completing the course

Managing Change in Organizations

with a consolidated score of **52 %**

Online Assignments	28.54/25	Proctored Exam	21.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: 396

Jan-Mar 2024
(8 week course)

Prof. Maheshwar Banerji
Coordinator, NPTEL
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL24MG515447600865

To verify the certificate



No. of credits recommended: 2 cr

Roll No: NPTEL24MG515447600865

To verify the certificate



No. of credits recommended: 2 cr

SPORTS



Sinchana K N USN-4PS23BA052 a final year student, participated in a university sports event and won a prize

INDUSTRIAL VISIT



On 02/07/2024 The 4th semester students had the opportunity to visit Cyient DLM Ltd., a leading provider of design-led manufacturing solutions, as part of their industrial exposure program. The visit aimed to give students hands-on insight into the manufacturing processes, technological advancements, and operational strategies employed by the company.

MENTOR MENTEE MEETING



UG - PG CET MEET



19TH ISTE KARNATAKA STATE-LEVEL STUDENT CONVENTION



The 19th ISTE Karnataka State-Level Student Convention was held on June 7th, 2024, at PES College of Engineering, Mandya. The theme for convention was "Empowering Young Minds for Innovative Startup Culture".

The event featured various competitions, networking opportunities, and insightful sessions aimed at fostering innovation and entrepreneurship among students

PESCO - 2024



OPEN DAY EVENT 23-06-2024

**People's Education Trust (R.),
P.E.S. College of Engineering, Mandya**
AN AUTONOMOUS INSTITUTION UNDER THE MANAGEMENT OF P.E.T. (R.) MANDYA

Rank Band 951-200 in NIRF 2023
Rank Band 11-50 in NIRF Innovation 2024

OPEN DAY

FOR ENGINEERING,
MBA AND MCA
ASPIRANTS

2024

Experience the PESCE legacy of excellence in Engineering, Science, and Management Education. For over 60 years, we've been a leader in offering diverse and innovative programs that prepare you for success. Join us for Open Day 2024! Explore our vibrant campus, meet Experts and discover the exciting academic and co-curricular opportunities that await you.

ALL ARE INVITED

MEET THE EXPERT

Insights and Guidance by CET Cell Experts

CONNECT

Leverage your ideas by interacting with Industry Experts and Esteemed Alumni of PESCE

CAREER GUIDANCE

Interact with Our Program Experts for Your Professional Journey

PROJECT GALLERY

Traverse the Spectrum of Students Projects in different Fields of Engineering and Management

DATE	VENUE	TIME
23 rd JUNE, 2024	PESCE, MANDYA	10AM ONWARDS

SCAN QR REGISTER

College bus facility available from KRRTC bus stand Mandya

944 828 2588 | 08232-220043 / 238042

K V Shankara Gowda Road, Mandya, Karnataka- 571 401

@ <https://www.pesce.ac.in/> | [f.pesce1954](https://www.facebook.com/pesce1954) | [i.pesce1954](https://www.instagram.com/pesce1954)

Email : admissions@pesce.ac.in

ವಿಜಯವಾರ
WEDNESDAY - 27/06/2024

ಪ್ರದೇಶ ಸಮಾಚಾರ

ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಆಕರ್ಷಿಸಿದ ಪ್ರಾಜೆಕ್ಟ್‌ಗಳು | ವಿಜಿಟಿ ಪ್ರಯತ್ನಕ್ಕೆ ಸಾರ್ವಜನಿಕ ಶ್ಲಾಘನೆ ಗಮನಸೆಳೆದ ಓಪನ್ ಡೇ ಕಾರ್ಯಾಗಾರ

■ ವಿಜಯವಾರ ಸಭೆ ಮಂಜು

ವಿಜಯವಾರ ಸಭೆಯ ಕೆಳಗೆ ಸುರೇಶ್ ಕುಮಾರ್ ಅವರಿಂದಲೇ ನಡೆಯುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕೊಠಡಿಗಳಿಗೆ ಬಗ್ಗೆ ಮಾನ್ಯ ಗೌರವಾನ್ವಿತರಾದ ಈ ಸಭೆಯಲ್ಲಿ ಸುರೇಶ್ ಕುಮಾರ್ ಅವರಿಗೆ ಮಾನ್ಯ ಶ್ರೀಮತಿ ಕೃಷ್ಣಾ ಅವರು ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿ ಈ ಕಾರ್ಯಾಗಾರಕ್ಕೆ ಸಜ್ಜಾದ ಸ್ಥಳವನ್ನು ಒದಗಿಸಿದರು.

ಕೊಠಡಿ ವಾಹಿನಿಯವರ ಅಧೀನದಲ್ಲಿ ಅಧೀನರಾದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿ, ವಿಜಯವಾರ ಸಭೆಯ ಸುರೇಶ್ ಕುಮಾರ್ ಅವರಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

ಮಂಜು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕೊಠಡಿಗಳಿಗೆ ಅಧೀನರಾದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

ಮಂಜು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕೊಠಡಿಗಳಿಗೆ ಅಧೀನರಾದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

ಮಂಜು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕೊಠಡಿಗಳಿಗೆ ಅಧೀನರಾದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

ವಿದ್ಯಾರ್ಥಿಗಳೊಂದಿಗೆ ಸಂವಾದ

ವಿದ್ಯಾರ್ಥಿಗಳೊಂದಿಗೆ ಸಂವಾದ ನಡೆಯಿತು. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

ಮಂಜು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕೊಠಡಿಗಳಿಗೆ ಅಧೀನರಾದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

ಪ್ರಾಜೆಕ್ಟ್‌ಗಳ ಪ್ರದರ್ಶನ

ವಿದ್ಯಾರ್ಥಿಗಳ ಪ್ರಾಜೆಕ್ಟ್‌ಗಳ ಪ್ರದರ್ಶನ ನಡೆಯಿತು. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು. ಕೊಠಡಿಗಳಿಗೆ ಮಾನ್ಯತೆಯನ್ನು ಒದಗಿಸಿದರು.

N. K. S. Raju

On 23.06.2024 an open day for prospective students, showcasing the diverse courses offered by various departments. Students received comprehensive information about the CET and PG CET exams, helping them understand the admission process and requirements better. The event aimed to inspire and guide students in making informed decisions about their academic futures.

RANK HOLDERS



NAME AND USN
PRIYANKA B K
USN:- 4PS22BA037

CGPA
8.7

RANK
I



HARSHITHA B S
USN:- 4PS22BA020

8.69

II



DHAMINI K
USN:- 4PS2BA015

8.6

III



SIDDIQA BANU
USN:- 4PS22BA045

8.23

IV



SHAISTHA KHANUM
USN:- 4PS22BA041

8.19

V



SANJANA B K
USN:- 4PS22BA039

8.17

VI

SOCIAL ACTIVITY



On October 2, 2024, the department staff and students came together to clean the campus, promoting cleanliness and hygiene. Celebrating Mahatma Gandhi's birth anniversary by engaging in the Swachh Bharat (Clean India) initiative is a meaningful way to honor his legacy.



On 15.09.2024 Students and Faculty members hold hands to form an unbroken human chain across dists. 'Democracy is a powerful and dynamic force that helps us realise our highest aspirations for freedom, equality and justice'

ALUMNI LECTURE SERIES

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Bannur Road, Mandya, Karnataka 571401, India
Dist. Mandya 081-201-5001 to 1447 2024

Department of MBA

Organising Alumni Lecture Series
On

"CORPORATE CULTURE"

RESOURCE PERSON



MR. CHIRANTHAN
HRSS ASSOCIATE AT OYIS BENGALURU

Date: 07.12.2024
Venue: MBA Smart Class Room

<https://www.pesce.ac.in/> | [/pesce1982](#) | [/peemandy](#)

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Bannur Road, Mandya, Karnataka 571401, India
Dist. Mandya 081-201-5001 to 1447 2024

DEPARTMENT OF MBA

Organising Alumni Lecture Series
on

MENTORING OF STUDENTS

RESOURCE PERSON



MR. NAVEEN KUMAR
MANAGER AT CETTES SOFTWARE
BENGALURU

Date: 07.12.2024
Venue: MBA Smart Class Room

<https://www.pesce.ac.in/> | [/pesce1982](#) | [/peemandy](#)




ALUMNI LECTURE SERIES

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Bark Road 571 200 H. Mandya, Karnataka
Date: 12-12-2024

Department of MBA
organising
Alumni Lecture series on
**"HOW TO BECOME A
SUCCESSFUL ENTREPRENEUR"**

RESOURCE PERSON



MR. CHETHAN M S
FOUNDER & DIRECTOR
KRYE BANGALORE, INDIA

Date: 12-12-2024
Venue: MBA Smart Class Room

<https://www.peee.ac.in/> | [/peee1902](#) | [/peemandy](#)

People's Education Trust (R.),
P.E.S. College of Engineering, Mandya
Bark Road 571 200 H. Mandya, Karnataka
Date: 12-12-2024

Department of MBA
is Organising
Alumni Lecture Series on
**"Decoding Success: Navigating Interviews and
Aligning with Industry Dynamics"**

Resource Person



SHRUTHI B M
HR BUSINESS PARTNER
@ CONDE NAST

Date: 12.12.2024
VENUE: MBA Smart Class Room

<https://www.peee.ac.in/> | [/peee1902](#) | [/peemandy](#)



ALUMNI LECTURE SERIES

People's Education Trust (P.E.T.)
P.E.S. College of Engineering, Mandya
Mandya, Karnataka 571401

DEPARTMENT OF MBA
organising
Alumni Lecture series on

**"From Ambitions to Actions:
CREATING VALUE IN LIFE AND CAREER"**

Resource person:



Mrs. NISARGA G. S.
Talent Development Specialist,
Functional Consultant - Digital Marketing at
Tata Consultancy Service, Bangalore

Date: 14.12.2024 | Venue: MBA Smart Class Room

<https://www.pet.ac.in/> | [Facebook](https://www.facebook.com/pescol1962) | [Instagram](https://www.instagram.com/pescol1962) | [YouTube](https://www.youtube.com/channel/UC...)



People's Education Trust (P.E.T.)
P.E.S. College of Engineering, Mandya
Mandya, Karnataka 571401

Department of MBA
Organising
Alumni Lecture Series On

"Life at corporate and tips to use in interview"

Resource Person:



GURU NAGA BALA SAI
SENIOR TAX ASSOCIATE 2
(US TAXATION) AT
WALTO PARTNERS

Date: 11-12-2024
VENUE: MBA Smart Class Room

<https://www.pet.ac.in/> | [Facebook](https://www.facebook.com/pescol1962) | [Instagram](https://www.instagram.com/pescol1962) | [YouTube](https://www.youtube.com/channel/UC...)



ALUMNI FELICITATION ON 28.12.2024



RESEARCH AND DEVELOPMENT

AICTE- RPS PROJECT FUNDS RECEIVED

Sl. No	Faculty Name	Sponsored	Project Title	Amount in Rs	Year
1	Dr.Aluregowda	AICTE-RPS	Microfinance Initiatives for Financial Inclusion achieving through Empowering Rural Women and Poor	2,00,000 Completed	2023

RESEACH CONTRIBUTION OF FACULTY MEMBERS FOR THE YEAR 2023-24

Sl. No.	Particulars	Numbers
1	No. of publications in UGC Care Journals / Refereed Journals	06
2	Publications in Conference Proceedings / Edited Volumes	04
3	Presentation of Research Papers in Conference / Seminars	06
4	Participation in Research Workshops / FDPs	15

STUDENT SPEAK



SINCHANA B S
4PS22BA046

Throughout the program, I have had the opportunity to develop a deep understanding of various business disciplines, from finance and marketing to operations and strategy. The interactive and practical teaching methods have not only enhanced my knowledge but also equipped me with the skills needed to tackle real-world business challenges.

Balancing academics with extracurricular activities has been a significant part of my MBA experience. Participating in student clubs, competitions, and social events has enriched my college life and helped me develop soft skills such as teamwork, leadership, and time management.



HEMANTH G
4PS22BA021



KIRAN KUMAR S
4PS22BA024

The support from the faculty has been exceptional. Their guidance, mentorship, and encouragement have been invaluable in helping me navigate the challenges of the program and stay focused on my goals.

As I look back on my MBA journey, I am filled with gratitude for the experiences and lessons learned. This program has not only prepared me for a successful career but has also contributed to my personal growth and development.



DEEPAK GOWDA M T
4PS22BA013

PLACEMENTS 2023-24



PRAKRUTHI N
Company : Thoughtfocus
Package :



VARSHITHA K N
Company : BIZdata360
Package : 3.6 LPA



MOHAMMED SHOUHAN M
Company :Sales Partners
Package : 6.00 LPA



DARSHAN S
Company : Teachnook
Package : 6.00 LPA



HEMANTH G
Company :Teachnook
Package : 6.00 LPA



MONICA MARIA G
Company :Teachnook
Package : 6.00 LPA



SANJANA B K
Company : Teachnook
Package : 6.00 LPA



SHAISTHA KHANUM
Company : Teachnook
Package : 6.00 LPA



SIDDIQA BANU
Company : Teachnook
Package : 6.00 LPA

PLACEMENTS 2023-24



VARUN A
Company : 3SC solutions
Package : 4 LPA



VARUNGOWDA S B
Company : Teachnook
Package : 6.00 LPA



DEEPAK H M
Company : Muthoot Finance Ltd.
Package : 2.55LPA



BASAVANNA K M
Company : Niva Bupa
Package : 6 LPA



PATEL VINESHKUMAR S
Company : Muthoot Finance Ltd.
Package : 2.55LPA



PRIYANKA B K
Company : Carelon global solutions
Package : 3 LPA



CHETHANKUMAR D M
Company : Infosys
Package : 2.85 LPA



NAGENDRA K J
Company : Muthoot Finance Ltd.
Package : 2.55LPA



VIKAS G.N
Company : Shahl exports pvt ltd
Package : # LPA

BATCH 2022-24

